



**THE WEALTHY  
SPEAKER SCHOOL**

Build The Speaking Business of Your Dreams

## *10 Steps to Recession/Virus Proof Your Speaking Business*

1

Balance negative in (news) with  
positive in (learning).

2

Check in with all clients (be proactive).

3

With clients, take the stance "I'm ready to  
serve... What do you need from me?"

4

Offer webinars/remote learning while  
waiting for rescheduled gigs.

5

Work hard on your mindset daily  
(meditate, visualize).



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6

Make time at home an intentional  
and #ProductiveQuarantine.

7

Take the opposite approach from scarcity  
and look for opportunities.

8

Keep your eye on the prize  
(5-year vision).

9

Focus on the good stuff. Practice what  
you can be grateful for daily.

10

Plan how you'll manage this even  
better next time (comfort fund).